



SWIFT SHIPPING (PVT.) LTD  
YOUR LOGISTICS PARTNER

#### CONTACT

Harbour House 37-A, 2nd Floor, Lalazar Avenue, Beach Hotel Road,  
Off M.T.Khan Road, Karachi-74000, Pakistan

Tel: +92 21 35640350-53 Fax: +92 21 32315967, +92 21 35640358  
email: [info@swiftshipping.net](mailto:info@swiftshipping.net)  
[www.SwiftShipping.net](http://www.SwiftShipping.net)



SWIFT SHIPPING (PVT.) LTD  
YOUR LOGISTICS PARTNER



# CORPORATE PROFILE

20 YEARS OF EXPERIENCE IN END-TO-END LOGISTIC SOLUTIONS



# ABOUT SWIFT SHIPPING

## CHAIRMAN MESSAGE

Since our inception in 1984 Swift Group has grown into an international organization with a proven track record of success in new products & services.

Our philosophy is simple; regardless of what the end product may be – whether it is Consultancy, International Freight, Warehousing, Primary & Secondary Distribution, Afghan Transit, Vessel Chartering; We continuously strive to provide our customers with top quality services at competitive price.

We made this possible through commitment towards our team and our reliance on modern means of technology. Coupled with our investment in people, this deployment of new and improved technology ensures quality services. We are proud of our past and are preparing ourselves to meet the challenges of the future with confidence.

### Mr. Sulaiman Omar

Chairman and Managing Director  
Swift Group of Companies

## ABOUT US

Swift Shipping (Pvt) Limited is a part of the Swift Shipping Group of Companies (one of the leading Shipping Groups in Pakistan with over 30 years of experience) which specializes in providing a complete range of efficient and customized shipping services, Swift Shipping (Pvt) Ltd has been involved in the global logistics industry since it was established in 1992/93 and is recognized as one of the fastest growing logistics companies in Pakistan with Headquarters in Karachi and Branch Offices in Sialkot~ Faisalabad and Lahore.

## VISION

### OUR VISION ACTS LIKE A GUIDING ROLE

- Top Choice Logistics Solution Provider in the Region
- Offering Reliable and Integrated Logistics Solutions
- Providing Global Access to the Customers

## PHILOSOPHY

### PHILOSOPHY WE STRONGLY BELIEVE IN!

In all our relations, be it our Business Partners, Stake Holders or Employees, our core value revolves around clean and clear **Ethics**



# SWIFT INTRODUCTION

## OUR HISTORY

### THE LEGACY WE CARRY!

In 1992-93 M/s Swift Shipping (Pvt) Limited was established at Karachi in association with a powerful Agency Network in UAE mainly to act as agents in Pakistan for Reef Container Lines, a Swedish Company which operated regular container line service from UAE and Karachi to East Africa and the Indian Ocean, Islands of Mauritius and Seychelles,. Swift Shipping also got appointed as Shipping Agents for the Swedish Car Carriers, M/S Wellenius Lines.

The Company also got involved with the break bulk trading acting as agents of tramp vessels calling Karachi Port on chartered terms.

## SWIFT SHIPPING (Pvt.) LTD

Swift Shipping (Pvt) Limited is a part of the Swift Shipping Group of Companies (one of the leading Shipping Groups in Pakistan with over 30 years of experience) which specializes in providing a complete range of efficient and customized shipping services, Swift Shipping (Pvt) Ltd has been involved in the global logistics industry since it was established in 1992/93 and is recognized as one of the fastest growing logistics companies in Pakistan with Headquarters in Karachi and Branch Offices in Sialkot~ Faisalabad and Lahore.

With our strong Global Network of agents Swift Shipping keeps their service level and standards consistent and reliable with multiple carrier choices for transportation. The Company enjoys the membership and accreditation of the following bodies: PIFFA FIATA, PSAA ICC, KCCI and IGLN.

Our flexible freight forwarding services are extensive and designed to meet customers every need. From full container load to less than container, ocean shipments to air freight and inland transportation, our consistently high quality solution and extensive hub network ensure complete control over the entire transportation process, fast transit and seamless connections to the final destinations.

## TEAM EXPERTISE

- International Freight Management
- Domestic Freight Management
- Primary & Secondary Distribution
- Fleet Management
- Warehousing
- Shipping
- Customs Clearance
- Chartering
- Business & Technology Consultancy

20 YEARS OF EXPERIENCE IN END-TO-END LOGISTIC SOLUTIONS



# SERVICES WE OFFER



## AIR FREIGHT SERVICES

Being one of the best Air Freight Companies in Pakistan, We at Swift Shipping understands our responsibilities and never fail in timely delivery. As a leading provider of air cargo services in Pakistan, we assure timely and safe delivery of your shipment across the world due to our strategic alliances with major carriers across all prime commercial destinations.

We provide complete solutions in air freight services, with the proper consolidation on all significant trade routes. We are well equipped to handle all kind of air cargo owing to our expert and experienced teams.

### WE OFFER:

- Pick & Pack
- Consolidation
- Documentation & processing
- Airport handling
- Track & Trace
- Warehouse to warehouse
- Ex-works pick & pack
- Consolidation
- Pre-Alerts
- Documentation & Processing at both ends
- Airport handling at all ends
- Clearance & Delivery

## OCEAN FREIGHT SERVICES

For over 20 years, Swift Shipping (Pvt.) Ltd has been offering a variety of ocean freight services for time-definite, door-to-door ocean delivery to all major points on the globe. Because of our global shipping buying power, we are able to negotiate long-term agreements with established ocean carriers that ensure you not only get competitive rates, but also receive schedule flexibility.

- Booking & Processing
- Pick & Pack
- Port Handling
- FCL Contract Management
- Buyers & Vendors Consolidation
- Insured Bill of lading
- Vendor's documentation & compliance
- Ex-works pick & pack
- Consolidation
- Pre-Alerts
- Documentation & Processing at both ends
- Airport handling at all ends
- Clearance & Delivery



# SERVICES WE OFFER

## DISTRIBUTION & FLEET MANAGEMENT

Before proposing a solution, our approach is to understand your underlying business needs and issues.

All our Distribution and fleet management functions are performed by specialists skilled in all facets of operating and maintaining a fleet. Our systems are constantly modernized and fine tuned to meet the requirements of our clients and to comply with government standards. Swift Shipping (Pvt.) LTD offers comprehensive and streamlined Fleet Management Service which allows you to focus on your core business while we take care of all the details

- Complete back-up with Swift Shipping fleet
- Management & Maintenance of Customer Fleet
- Telemetric Fuel Management Solutions
- Transportation Optimization
- Fuel Distribution
- Primary Distribution
- Secondary Distribution
- Routing & Scheduling
- Web-based Monitoring & Customized MIS

## AFGHAN TRANSIT SERVICES

Being aware of the tremendous opportunities in Afghan Transit Trade through the gateway of Pakistan, Swift Shipping (Pvt.) Ltd in collaboration with its worldwide partners and reliable transporters proudly announces the logistics services for "Transit Shipments" to Afghanistan from Pakistan.

Providing efficient, fast and reliable services for all international cargoes arriving at Karachi port for delivery in various locations in Afghanistan. Swift Shipping (Pvt.) Ltd handles all types of shipments including building materials, project cargo, food and other general cargo without any hassle. Additionally, We are strategically positioned to provide you the best available routes in most competitive rates. We have frequent and regular service from Karachi to Afghanistan for various cities in Afghanistan including but not limited to Kabul, Jalalabad, Kandahar, Mazar-e-Sharif, Herat, Tarin Kot.

- Commercial Cargo Services
- Air / Ocean to Air Transshipment handling from Pakistan
- Clearance & Door Deliveries
- Pre-clearance Documentation & Exemption
- Port Handling & Clearance
- Trucking
- Border Examination & Clearance
- Distribution & Door Deliveries



# SERVICES WE OFFER

## WAREHOUSING SERVICES

Swift Shipping (Pvt.) Ltd have warehousing facilities spread across Pakistan and are capable of meeting any kind of requirements be it seasonal, temporary or long-term storage including dry, chilled and frozen and temperature-controlled. We provide the best in market services to companies searching for a reliable and qualified logistics partner.

With our specialized on-site management, regardless of your company's size Swift Shipping (Pvt.) Ltd can provide you with a customized warehousing and distribution plan.

We offer the latest in warehouse management, operate our own transportation fleet, run extensive quality control and maintain thorough training of our employees especially in effective material handling procedures. Together with our strong communications network that offer the flexibility of evolving distribution needs and our dedicated inventory managements systems, Swift Shipping (Pvt.) Ltd can assist you with managing complicated supply chain cycles and maximize speed in the delivery of your products. While we offer a range of warehousing solutions, our aim is to continuously find ways to reduce re-distribution and transportation and handling costs.

- Web-based Reporting Through WMS
- Inventory Management / Optimization
- Demand Planning
- Proces Engineering & KPI Development
- Manpower, Space Planning & utilization

## PROJECT HANDLING SERVICES

Project handling takes special care, expertise and attention. Shipments are typically time bound, valuable goods. Extensive local logistics experience and dedicated on-site project staff ensures safe and timely delivery.

Our local Project experts are present in key centers around the world and in Regional centers. Our office footprint in emerging markets is unmatched among global logistics companies. Our experienced and dedicated teams plan and coordinate the entire logistics. We have the ability to handle your complex logistics needs, whether it is cargo shipped as Break Bulk (BB), Heavy Lift (HL) or Out of Gauge (OOG).

Swift Shipping's Project Management is where careful analysis meets practical experience. Project Management is the systematic implementation of a pre-determined shipping goal.

- Site survey & feasibility studies
- Dismantling, relocating & assembly
- Over dimension / Weight Cargo handling
- End to end freight management



# SERVICES WE OFFER

## CUSTOM HOUSE BROKERAGE

As a key custom house brokerage service provider. We at Swift Shipping (Pvt.) Ltd take care of your imports and exports through the process of clearance from customs quickly and in a cost effective manner. We deal in clearing shipments arriving at all major ports in Pakistan by any mode of transport, Our single point of contact operation makes us preferred solution provider among the rest, it makes entire custom processing convenient & hassle free from the time of arrival to delivery.

Customs brokerage department in Swift Shipping (Pvt.) Ltd is always looking to excel and expand our knowledge in order to improve the customs clearing operations in-line with international and Pakistan's legislation. We aim to be the number 1 customs house broker with our clientele across Pakistan from the shores of Karachi to the peaks in Margalla and in between. At Swift Shipping (Pvt.) all international logistics requirements are covered through a combination of advanced technology and competent service.

- Brokerage License
- Vendor's & Vendee's
- Documentation & Compliance
- E-filing
- Fast Track Clearance
- Technical Evaluation & Legal Advice
- Duty Draw Back

## AIR CRAFT & VESSEL CHARTERING

Swift Shipping (Pvt.) Ltd being more than a traditional freight forwarder agency, our well experience and dedicated charter teams work closely to optimize shipping options and mitigate risks of supply chain oversights.

For any kind of shipment which is too big to ship on commercial bases or is too important and valuable to split up into smaller lots, you might want to consider chartering an aircraft or vessel.

If time is of the essence, you – together with Swift Shipping (Pvt.) Ltd – will be looking to charter an aircraft. Swift Shipping (Pvt.) Ltd has many years of experience in aircraft and vessel chartering and has brought several types of aircraft to the airports we operate at, ranging from small chartered private jets for a small package to massive shipment, There always will be a suitable aircraft for almost any imaginable piece of cargo.

- Partial & Full charter
- Documentation & Clearance
- Port Handling & Stevedoring
- All type of cargo including DGR



# SERVICES WE OFFER

## CONSOLIDATION (AIR & SEA)

Reduce your local delivery costs dramatically with Swift Shipping (Pvt.) Ltd freight consolidation services. Because many of our consumer goods customers ship to the same retailer distribution centers, we can combine your freight with other companies to deliver to the same consignees in full truckload shipments. You pay only for the fraction of the load your product represents.

Swift Shipping (Pvt.) Ltd offer all aspects of consolidation services transporting various consignments together in one grouped shipment. We can also transport your consolidated goods to meet with other consignments to join the consolidation process to or from anywhere in the world. Once the consolidated shipment has arrived at the country of destination, we deconsolidate and distribute your goods systematically to their local delivery points. Our consolidation services can be applied to air, sea, road and rail or a multimodal combination.

- Collection, Consolidation, deconsolidation & delivery
- Palletised consolidation for final mail & parcel delivery
- Less handling, more control and accurate distribution
- Multi sea, road and air freight consolidation services
- Cross customer consolidation for multi user savings
- Export packaging, crating and documentation service

## STEVEDORING SERVICES

Stevedoring is the process of loading and unloading ships. The stevedoring industry has changed very significantly in recent years. Competitive pressures have led to the use of modern technology and equipment, and changed the relations in industry. The changing face of stevedoring jobs is most evident in its workforce.

The very nature of stevedoring – the process of loading and discharge of cargo vessels – presents a vast array of environmental, physical, mechanical and psychosocial risks that require constant effective communication, consultation, supervision and training together with sound systems of work in order to ensure those risks are managed.

Swift Shipping (Pvt.) offers services for handling all kinds of cargo, and is able to investigate, plan, develop, manage and trade all services required at ports, whether due to the needs of shipping companies or cargo owners. A multidisciplinary team of recognised design experience plans and manages the operations of vessel loading and unloading of all types of cargo, at the different terminals of the ports oriented to commercial activity.

- Loading/Unloading/ Terminal Services of containers
- Loading/Unloading/ Terminal Services of general cargo
- Loading/Unloading/ Terminal Services of bulk cargo



# STRATEGIC AFFILIATIONS

## AFFILIATIONS

- **CHB** – Licensed Custom House Brokerage
- **WCA** – World Cargo Alliance
- **CGLN** – China Global Logistics Net
- **IGLN** – Inter-Global Logistics Network

## MEMBERSHIPS

- **FPCCI** – Federation of Pakistan Chambers of Commerce and Industry
- **KCCI** – Karachi Chamber of Commerce and Industry
- **PIFFA** – Pakistan International Freight Forwarders Association
- **FIATA** – International Federation of Freight Forwarders Association
- **PSSA** – Pakistan Ship Agents Association



## AGENCY REPRESENTATION

- **JAS Forwarding Worldwide**
- **OSS** – Ocean Shell Shipping

